

T-shirt Design Contest

We have two versions of our design template.

[Click to download](#) the file format you prefer.

[IGLU_designtemplate.ai](#)

[IGLU_designtemplate.psd](#)

NOTE: Links not working? Open this file in Adobe Reader or Preview.

- NOTE:
- The document outline is 12" x 12" and represents the available print area for your t-shirt.
 - We have included the Official Iglu & Hartly logos for you to incorporate in your design if you like.
 - You MAY use this as a design element in your shirt, but are NOT required.
 - The back of the shirt will be printed with the Iglu & Hartly logo.

[Directions](#) > [IGLU_designtemplate.ai](#)

- Place your design onto it's own layer.
- Turn OFF the "T-Shirt" layers
- Click "Save for Web" and choose .PNG > This allows your design to be placed on different colored shirts.

[Directions](#) > [IGLU_designtemplate.psd](#)

- Place your design onto it's own layer.
- Turn OFF the "T-Shirt" layers
- Crop the document to 12" x 12" (outlined in blue) Click "Save for Web" and choose .PNG
This allows your design to be placed on different colored shirts.

Submit Your Design

- Log onto www.idsd.com and click "Submit Design"
- All designs will be approved within 24 hours and then entered into the design competition
- Check the "Design In Voting" section to see your design.

NOTE: Our system uploads your art directly onto a shirt for voting. Please submit the square image only and do not use your own t-shirt template.

How it Works

- The voting happens as a series of "battles" where designs go head-to-head.
- You click on the design you like better and our system tracks the win percentage.
- Designs with the highest win percentage are displayed in "Top Designs in Voting"
- The winner is based on public votes, so get your friends and family to vote for your design!
- All of the designs in voting are available for purchase in our on-demand storefront.
- The winning t-shirt design will be announced weekly.

Prizes

- FREE tickets to concert of your choice
- Chance to become the official tour t-shirt
- Signed cd from Iglu & Hartly
- Bragging rights

FAQ's

Can I submit more than one design?

SURE. We don't like to limit creativity. You can submit as many designs as you would like.

Why can't I make my design larger than 12" x 12"?

Because we said so.

JK. It's because we are working with an amazing on-demand printing source called Zazzle which use a special printer that does not do "all-over printing."

How many colors can I use in my design?

As many as you would like! We are working with an on-demand printing source called Zazzle which does not use the traditional screen printing process.

Can I change the color of the Iglu & Hartly logo?

Yes. You can use whatever color you want. See their website for their current branding. www.myspace.com/igluandhartly and www.igluandhartly.com

What kind of shirts are you printing on?

Choose between over 100 different styles and colors for men and women! Zazzle allows each person to customize their order and pick the t-shirt of their choice. Brands include American Apparel, Bella, Alternative Apparel and more! Click on the shirt you want to buy and then click on the "Change Style" link on the right to choose the one that works for you.

Design Tip

Remember you don't have to fill the entire square template. Use a free formed image to create a unique design.